

# "We are at the heart of your community"

Join us on social media...

...for community news

 @HOECoopCommunity

 @HECoopCommunity

...for funeralcare news

 @heartofenglandfuneralcare

 @funeralcare

## Membership Registration Form



Enjoy a unique reward with every purchase you make, every time you shop!

Join our Society and become a member for only £1 and accrue member's rewards every time you shop.

[www.heartofengland.coop](http://www.heartofengland.coop)  
for more information

  
Heart of England  
Co-operative

  
Heart of England  
Co-operative

# Enjoy the rewards of being a member...

There are many benefits to being a member of the Heart of England Co-operative Society including:-

- Every time you make a qualifying purchase at a Heart of England Co-operative food store and swipe your Member's Reward Card you'll be credited with a 2% saving which will accrue to spend back in one of our food stores at a later date.
- You can take advantage of exclusive members' events, helping you increase your Rewards whenever you shop.
- Be the first to know via email of all special offers and member updates.
- In time of need the Heart of England Co-operative Funeralcare will reward your loyalty as a member with exclusive savings.
- By shopping with the Society you'll be helping us to continue supporting the local communities in which we trade.
- You'll be invited to attend our Annual General Meeting to learn more about the Society's progress and to have your say.
- As a Member you are entitled to get involved with various Society committees through an election process, whether it be as a Director of the Society, helping to develop our aim and strategies or simply to join one of our Member committees and help strengthen our community relationships and activities.



Member's Reward Card

# Registration form

Title: ..... Forename/s: .....

Surname: .....

Address: .....

Postcode: ..... Date of Birth: .....

Telephone: ..... Mobile: .....

Email: .....

You must be **16 or over** to join the Society

**If you are already a member and would like to register for a new REWARD CARD please fill in section below.**

Share Number: .....

I enclosed £ ..... to open a Share Account (minimum £1)

**IMPORTANT:** If you are already a member and are re-registering no additional share contributions are required.

## Data Privacy

We take great care to protect your personal information. The information that you provide will be used to process your application to become a member of the Society and, if your application is successful, to send information relevant to your membership. We'll keep your personal data secure and only use it in accordance with our Privacy Policy.

I declare that the above information is correct.

Signature: ..... Date: .....

We reserve the right to refuse any application for membership without assigning any reason. Occasionally we may contact you in regard to special offers, if you do not wish to receive these please tick this box.

Terms and conditions are available on request.

**Registered Office:** Heart of England Co-operative Society Limited  
Whittle House, Foleshill Enterprise Park, Courtaulds Way, Coventry, CV6 5NX  
**Tel:** 024 7638 2331 • **Fax:** 024 7638 2448  
**Email:** member.services@heartofengland-coop.co.uk

